

SIRION BIOTECH GmbH is Europe's largest developer and manufacturer of viral vector technologies for novel therapies of the research-based pharmaceutical and biotech industry. The company was founded in 2006 and is located in the Biotechnology Innovation and Start-up Center in Martinsried near Munich, Germany. By January 2022 the company will move to premises three times as large in neighbouring Gräfelfing.

Since September 2021, SIRION is part of PerkinElmer. PerkinElmer is an international leader in the field of medicine and biotechnology. Headquartered in Waltham, Massachusetts, the company employs more than 14,000 people worldwide and offers extensive expertise in diagnostics, medical research and environmental and food analysis through innovative detection, imaging and informatics systems.

PerkinElmer, Inc. is included in the S&P 500 stock market index.

SIRION Biotech employs about 50 members of staff, the majority of whom are located in Martinsried near Munich, Germany; a total of 17 nationalities to better serve international customers. The company has offices and colleagues in Boston and Paris and long-standing agents in Tokyo, Seoul, Shanghai and Tel Aviv.

The company is currently recruiting for the Munich-branch an:

On-Line Marketing Manager, (15-20 hours per week)

This is a great opportunity to join an exciting and rapidly growing company in Munich as part of an international team. You will report to the Head of Marketing, and should be a self-starter keen to take initiative, suggest improvements where needed, and bring new ideas to the table.

Responsibilities will include, but are not limited to, the following:

- Manage SIRION social media channels (create content, coordinate postings, analyse results)
- Manage Google and Bing advertising
- Manage SEO for Sirion-biotech.com, create new content to enhance SEO
- Manage updates to the website at Sirion-biotech.com
- Support marketing programs and activities as needed
- Monitor media and evaluate new on-line opportunities

Key Qualifications:

- Degree in Life/Biological Science, preferably with knowledge of viral vectors
- Experience in online marketing, social media management, engagement analytics
- Experience in SEO
- Experience in scientific communication
- Proficiency in Microsoft Office programs; some graphics/design experience would be desirable
- Native English speaker

This position is office-based in Munich, with the opportunity to work mostly remotely after initial training.

What we offer:

- A very dynamic, friendly, and nurturing environment as part of an international team. We believe collaboration and idea sharing are the building blocks to ensure success and drive progress
- The opportunity to work in a growing German Biotech company with a strong global customer base that supports gene and cell therapy developers through innovative solutions
- Competitive salary with performance-based bonus
- A flexible and open work structure based on trust and responsibility
- Possibility for further career support and personal skills development

We value the diversity of our people and welcome applications from everyone interested to combine science with marketing and communication.

Please send applications to hr@sirion-biotech.com including your earliest possible start date and salary expectations.

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